

**The big Burrito  
Restaurant  
Group** is  
looking for a  
graphic and  
web designer.







**Enter The  
Pittsburgh Web.**

Foodie,  
< Pittsburgh >  
connoisseur,  
and owner of  
**Sweb Marketing.**



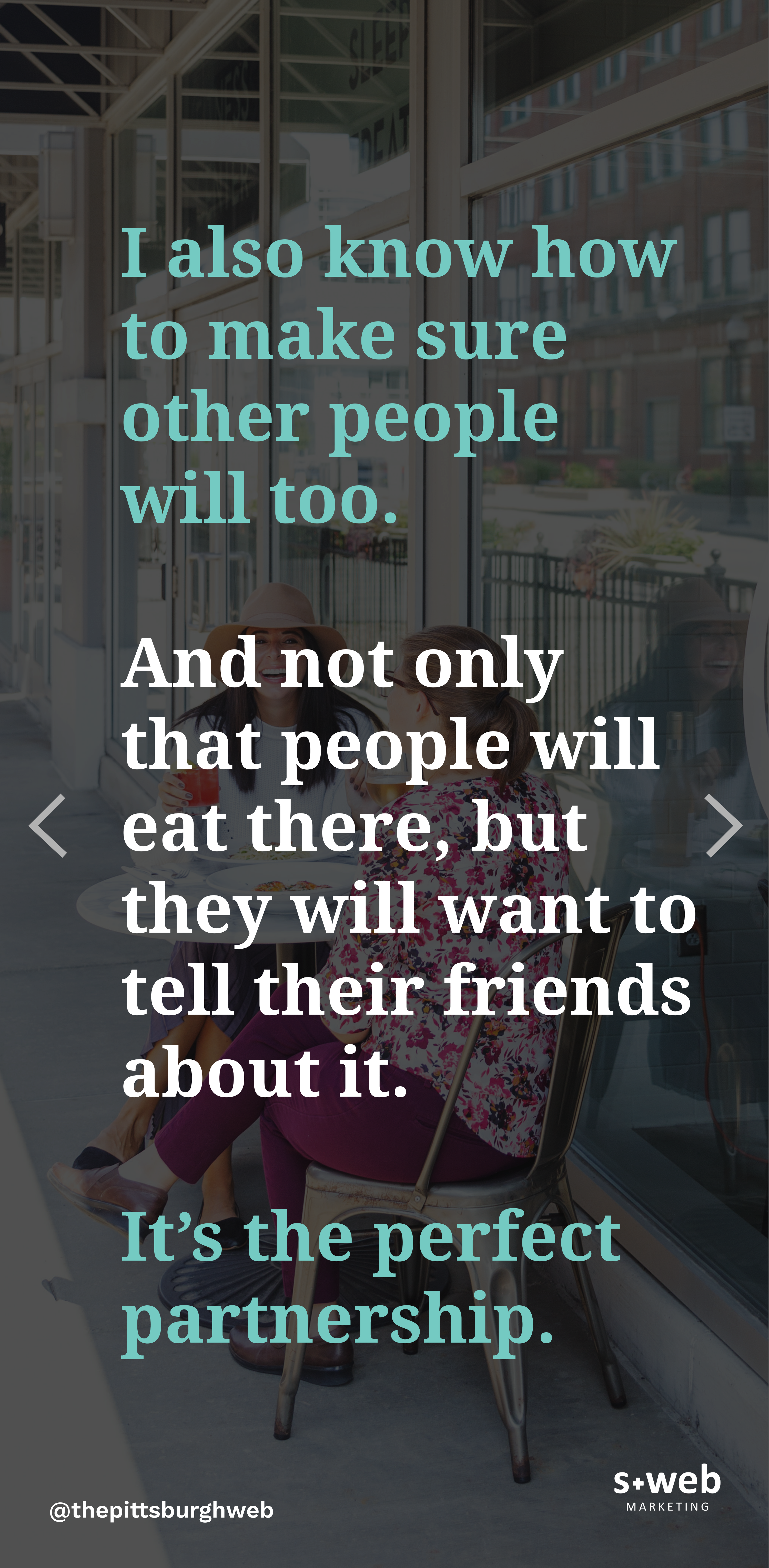
**I love to eat at  
big Burrito  
restaurants.**

**The orecchiette  
at Casbah.**

**Tropical guac  
at Kaya.**

**Margaritas at  
Mad Mex.**





**I also know how  
to make sure  
other people  
will too.**

**And not only  
that people will  
eat there, but  
they will want to  
tell their friends  
about it.**

**It's the perfect  
partnership.**



# Why Sweb Marketing over a FTE?

- No overhead of benefits or risk of turnover, plus the flexibility of month-to-month or annual retainer
- A full team on standby vs. one individual
- Quick turnaround on all ad hoc requests
- Strategic oversight of all design and web work, not strictly execution
- Established relationships with content partners and photographers
- Proven experience in the restaurant space, specifically with management and strategy shifts throughout COVID-19
- Preferred placement on @thepittsburghweb, which will cross-promote big Burrito restaurants



# Worth a phone call, right?



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